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Planning/production Smart City Association (SCA)

Design Westco Co., Ltd.



SMART CITY TOUR

Smart City Tour Guidebook



Organizations



Ministry of Land,
Infrastructure and Transport

Ministry of Land, Infrastructure and Transport (MOLIT)

MOLIT is a central administrative agency in charge of national land and transport policies of Korea, including smart city policies.

Website <http://www.molit.go.kr/english/intro.do>



Smart City
Association

Smart City Association (SCA)

SCA is a statutory organization of MOLIT which is established to develop cities and improve the quality of life by promoting smart city settlement and expansion through mutual exchange of technology, information, and knowledge related to smart city.

Smart City Promotion Center

Smart City Promotion Center is established to comprehensively support the development of smart city industry through training program, experience program, smart city promotion strategy, etc.

Contact +82-2-3667-5005

Website <https://tour.smartcity.or.kr/eng/>

Email tour@smartcity.or.kr

What is a smart city?

Rapid urbanization and urban sprawl cause various social problems such as traffic congestion, environmental degradation, energy depletion, and ecosystem destruction. This has led countries around the world to pay attention to smart city as a new alternative. The definition of smart city varies greatly from country to country, and in Korea, it means “a futuristic city in which the latest 4th industrial revolution technologies are introduced to solve urban problems and improve people’s quality of life.” Smart city is also a creative platform to make people happier, enhance the urban sustainability, and foster new industries.

What is the Smart City Experience Program?

Currently run by the Smart City Promotion Center, it is a customized program that shares the experience and know-how of smart city development in Korea with domestic/foreign experts and stakeholders.

Domestic stakeholders as well as foreign visitors, trainees, buyers, etc. who are interested in the program can sign up for the customized program according to their period of stay and interest. The program consists of areas such as city operation, transportation, environment, energy, farm, ICT solutions, etc.

Opportunities to experience Korea’s best practices with a guide are provided, along with an expert interview on various technologies and services.

SMART CITY TOUR

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Detailed information about the Smart City Experience Program can be found on the website (<https://tour.smartcity.or.kr/>).

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How to use the guidebook



At a glance

Various illustrations and photos are provided, and information can be grasped using icons that are easy to understand at a glance.

📍 Address 📞 Contact 🕒 Operating hours 💰 Admission fee
🌐 Homepage 🏢 Company @ E-mail



Get to the place at a time

When traveling on foot or by car, travel times are marked, thus it is convenient to plan the schedule.



Put together in one place

1-day courses including major tourist attractions and smart city tour destinations are introduced, and the information about smart city solution manufacturers are included.



Useful information in the book

This book includes information useful for visitors to Korea, such as COVID-19 precautions, roaming and free Wi-Fi, public transportation, and emergency contacts.

CHAPTER.1

Major tourist attractions in Seoul

- ① Gangnam / Bongeunsa Temple
- ② Gwanghwamun
- ③ Hongdae (Hongik University Street)



GANGNAM, BONGEUNSA



Seolleung and Jeongneung

Seolleung and Jeongneung, both listed as World Heritage Sites by UNESCO, are the royal tombs of the Joseon Dynasty that can be found in Gangnam's complex downtown area. This place, where King Seongjong, the 9th king, Queen Jeonghyeon, and King Jungjong, the 11th king, are buried, boasts outstanding historical significance.

- 📍 1, Seolleung-ro 100-gil, Gangnam-gu, Seoul
- 💰 Adult 1,000 won / Free for children, adolescents, seniors(65 and older), Hanbok(Korean clothes) wearers
- 🕒 March - October 06:00 - 21:00 / November - January 06:00 - 17:30 / February 06:00 - 18:00 (Closed on Mondays)
- ☎ +82-2-568-1291



Bongeunsa

Bongeunsa, a well-known Buddhist temple in Seoul, has a history of over 1,000 years. There are many relics that fully preserve Buddhist culture as much as its long history. Its temple stay program allows visitors to have an opportunity to reflect on themselves. At night, neon signs from the city center and the lights of Bongeunsa Temple glow with charm and harmonize.

- 📍 531, Bongeunsa-ro, Gangnam-gu, Seoul
- 💰 free
- 🕒 03:00-22:00 (every day)
- ☎ +82-2-3218-4800



COEX Mall

COEX Mall houses a wide range of restaurants and cafes that satisfy both taste and vibes, Korea's largest aquarium, and convenient shopping area, so visitors can enjoy everything in one place. Once visiting here, you will never feel bored even if staying all day.

- 📍 513 Yeongdong-daero, Gangnam-gu, Seoul
- 💰 free 🕒 Different for each store
- ☎ +82-2-6000-0114

6

Jamsil Baseball Stadium

Jamsil Baseball Stadium, the home of LG Twins and Doosan Bears, is the largest baseball stadium in Korea. The stadium, which is always crowded with baseball fans, has a lot of things to see and eat. Seats are divided into Blue Zone, Red Zone, and Exciting Zone, so visitors can select and reserve the seat according to their preference.

- 📍 Seoul Sports Complex 19-2 Olympic-ro, Songpa-gu, Seoul
- 💰 Different for each seat
- 🕒 Operate according to the game schedule
- ☎ +82-1661-0965

SMART SPOT

Digital Signage

Korea's largest curved signage on the wall of COEX SM Town plays ads and K-pop contents with the utmost level of brightness and resolution.

- 📍 Samsung Electronics Co., Ltd.
- ☎ +82-1588-3366

- 📍 517 Yeongdong-daero, Gangnam-gu, Seoul
- 🕒 24/7



Fine Dust Free Shelter

A new bus stop with an air purifier for cleaner air, and a/c and heating systems make it more convenient to wait for a bus.

- 📍 Kyungdong Navien Co., Ltd.
- @ nedbed@kdiwin.com
- ☎ +82-1588-1144

About 20 minutes to Sports Complex Station

- 📍 521, Teheran-ro, Seoul (Korea Trade Center.Samseong Station stop, Bus stop number: 23201)
- 🕒 24/7



SPOT 2 GWANGHWAMUN



Start

1

Walk about 1 minute to the National Museum of Korean Contemporary History

Gwanghwamun Square

Gwanghwamun Square is a place where visitors can see a modern yet traditional landscape at a glance. This place, which has now become a symbol of freedom, has become an open space that belongs to citizens. Various exhibition spaces and fountains are located, making it a cultural space.

- 172, Sejong-daero, Jongno-gu, Seoul
- free
- 24/7
- +82-2-2133-7713



2

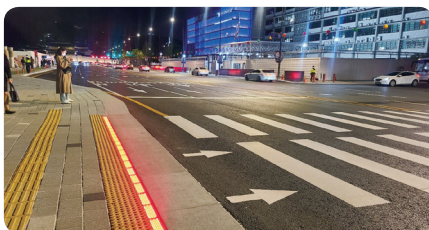
SMART SPOT

Sidewalk LED Lights

With the use of LED lights installed on the sidewalk, crosswalks become safer by enhancing the visibility of traffic lights for smartphone users.

- Mirae Safety Co., Ltd.
- @ ihanultechkorea@daum.net
- +82-31-443-8945

- 82-5, Sejong-ro, Jongno-gu, Seoul (Crosswalk in front of the National Museum of Korean Contemporary History)
- 24/7



About 7 minutes to Gyeongbokgung Station

3

Gyeongbokgung Palace

Gyeongbokgung Palace, a cultural heritage representing the history of the Joseon Dynasty, was the first palace built during the Joseon Dynasty. It is one of the most popular tourist attractions and visitors can feel the unique architectural beauty of Korea.

- 161, Sajik-ro, Jongno-gu, Seoul
- Adults 3,000 won / Children 1,500 won
- Free for people under 24, over 65, the disabled, people of merit, and Hanbok wearers
- Varies by month (closed on Tuesdays)
- +82-2-3700-3900



6

Bukchon Hanok Village

This village is surrounded by 900 traditional hanok houses in downtown Seoul. It is a residential area where people currently live, adding significance to its presence. Hanoks, historical and cultural resources, museums, and workshops are located in the alleyways.

- 37, Gyedong-gil, Jongno-gu, Seoul
- free
- 24/7
- +82-2-2133-1372



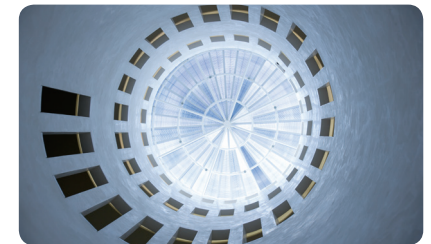
About 4 minutes to Anguk Station

4

National Museum of Modern and Contemporary Art (MMCA), Seoul

MMCA Seoul has been exhibiting works in a wide range of areas since its renewal opening in 2013. It consists of various facilities such as the digital information room, the multimedia hall, the movie theater as well as the exhibition rooms.

- 30 Samcheong-ro, Jongno-gu, Seoul
- Free admission until further notice due to COVID-19
- Tue, Thu, Fri, Sun 10:00-18:00 / Wed, Sat 10:00-21:00 (Closed on Mondays)
- +82-2-3701-9500



5

SMART SPOT

VR Experience Zone

With the VR sightseeing contents, you can look around Seoul more realistically, following stories about major tourist attractions.

- PostMEDIA Co., Ltd.
- @ paulworks@postmedia.co.kr
- +82-2-538-7200

- Samcheongro Tourist Information Center, 68, Samcheong-ro, Jongno-gu, Seoul
- 10:00 ~ 19:00 * Currently VR experience is not in operation
- +82-2-723-9472



About 5 minutes to Samcheong-dong Culture Street

HONGDAE (HONGIK UNIVERSITY STREET)



Copyright (© Photographer (Bumsu Lee) - Korea Tourism Organization)

1

SMART SPOT

Smart Shelter

The smart shelter enhances user convenience and safety by using solar energy, building green walls, and installing a/c and heater.

🏢 Dwelling Co., Ltd.
@ service@dwelling.co.kr
☎ +82-1522-0411



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(© Seoul Metropolitan Government)

📍 160 Yanghwa-ro, Mapo-gu, Seoul (Hongik Univ. Stn. stop, Bus stop number: 14015)
🕒 04:00 ~ 24:00

2

Gyeongui Line Forest Park

Gyeongui Line Forest Park is 6.3km-long linear park that stretches from Mapo-gu to Yongsan-gu. Around Hongdae area is a 366m-long Wow Bridge section which includes Hongik Univ. Station and Book Street. Various shops such as cafes, restaurants, and bookstores are located along the street, making the park popular for outing and dating.

📍 Yeonnam-dong, Mapo-gu ~ Culture and Sports Center, Yongsan-gu
☎ +82-2-719-8830



About 22 minutes to
Hongik Univ. Station



3

Hongik Cultural Park

Hongik Cultural Park, famous for its nickname 'Hongdae Playground', was built in 1963. It is a place of communication that is freely used by not only young people, but also by various age groups for flea market, busking, and festivals. It is also famous as a popular tourist attraction for foreign tourists who want to experience Hongdae culture as it often appears as a filming location for TV dramas.

📍 19-3, Wausan-ro 21-gil, Mapo-gu, Seoul
🆓 free
🕒 24/7

4

SMART SPOT

Smart Air-purifying Bench

The smart air-purifying bench provides clean air with air-purifier and plants, displaying real-time air quality information.

🏢 Afterain Co., Ltd.
@ afterainkorea@gmail.com
☎ +82-31-331-3906



📍 19-3, Wausan-ro 21-gil, Mapo-gu, Seoul
🕒 24/7

About 4 minutes to
Sangsu Station



5

KT&G Sangsang Madang

It is a complex cultural space where you can enjoy various cultural activities such as live performances, art exhibitions, and movies. Each space provides artists with support for cultural and artistic creative activities and visitors with opportunities to enjoy cultural contents.

📍 65, Eoulmadang-ro, Mapo-gu, Seoul
🆓 Varies by store
🕒 Varies by store
☎ +82-2-330-6200



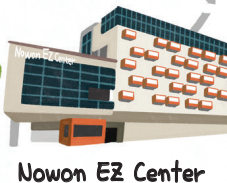
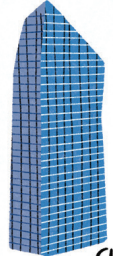
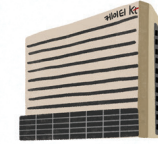
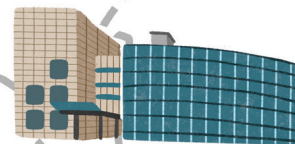
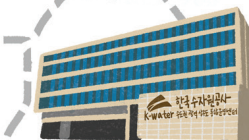
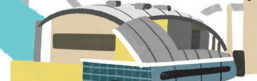
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CHAPTER.2

Sites for Smart City Experience

- ① City Operation Course
- ② Smart Transportation Course
- ③ Smart Environment Course
- ④ Smart Energy Course
- ⑤ ICT Solution Course
- ⑥ Integrated Course

Daejeon·Sejong



SPOT 1 CITY OPERATION COURSE



IFEZ Smart City Integrated Operation Center

With the entire city connected through single communication network, various city management operations, such as traffic, crime and disaster prevention, and environment are carried out in an integrated way. Along with the PR hall, the center shows the futuristic aspects of IFEZ.

- 175, Art center-daero, Yeonsu-gu, Incheon (5-minute walk from Central Park Station)
- Mon-Fri (09:00 ~ 18:00, excluding lunch time)
Closed on public holidays, substitute holidays, and Labor Day
- +82-32-458-5700

Anyang Smart City Integrated Center

It is the largest facility of its kind in northern Gyeonggi area which monitors crime prevention, illegal parking, littering, and disaster with an AI-based intelligent monitoring system.

- 235, Simin-daero, Dongan-gu, Anyang-si, Gyeonggi-do (15-minute walk from Pyeongchon Station)
- Mon-Fri (10:00 ~ 17:00),
Closed on public holidays and substitute holidays
- +82-31-8045-7000



Goyang Citizen Safety Center

By using high-definition CCTV, the center conducts real-time management of urban situations, such as traffic, safety, disaster, and facility management, in an integrated way. Visitors can observe the use cases of linked systems in each field.

- 113, Chungjang-ro, Deogyang-gu, Goyang-si, Gyeonggi-do
- Mon-Fri (10:00~17:00),
Closed on public holidays and substitute holidays * Currently closed for tour
- +82-31-909-9000

About 1 hour 20 minutes,
36km to Gwanaksan

SMART SPOT

Safety Emergency Bell

By pressing the button, an emergency call is made to the integrated center, and the police is dispatched to the scene.

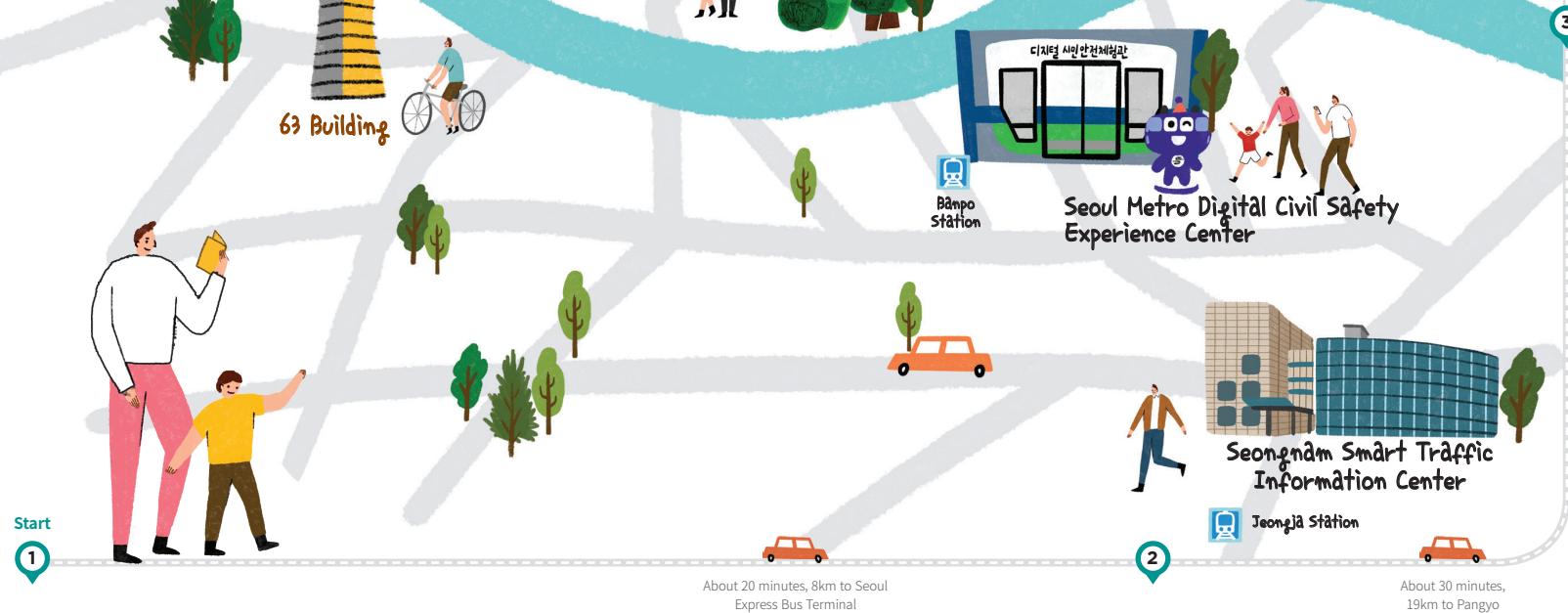
- YIEUM Partners Inc.
- @ yieum@yieum.com
- +82-2-543-2471



- Rodeo street area near Pyeongchon station, Anyang City
- 24/7



SMART TRANSPORTATION COURSE



Seoul Transport Operation and Information Service (TOPIS)

As a control center that operates and manages traffic in Seoul, TOPIS collects information from traffic-related organizations to prevent traffic issues and provides real-time information. Visitors can tour the exhibition hall and the situation room in which real-time monitoring is performed.

- 110 Sejong-daero, Jung-gu, Seoul (1 minute walk from City Hall Station)
- Mon~Fri (10:00~11:00, 14:00~15:00)
Closed on public holidays
- +82-2-120



Seoul Transport Operation and Information Service (TOPIS)

Seoul Metro Digital Civil Safety Experience Center

At the center, visitors can experience VR experience in response to accidents in the subway and practice AED usage and CPR. And the PR hall consists of train driving simulation, smart station, and the introduction of the Seoul metropolitan subway.

- 241, Sinbanpo-ro, Seocho-gu, Seoul (located inside Banpo Station)
- 09:00~18:00 / Closed on Mondays, New Year's Day, Lunar New Year's Day and Chuseok holidays, and Labor Day * Currently closed for tour, and online program is available
- +82-1577-1234

SMART SPOT

Kakao T Bike

It is an e-bike sharing service. Electric motor makes it easier to speed up, and return can be done anywhere within the service area

- Kakao Mobility Corp.
- +82-1599-9400



Copyright
(© Seongnam City)

- Songpa-gu, Gangdong-gu(Seoul), Seongnam City, Hanam City, etc.(Gyeonggi-do)
- 24/7

Seongnam Smart Traffic Information Center

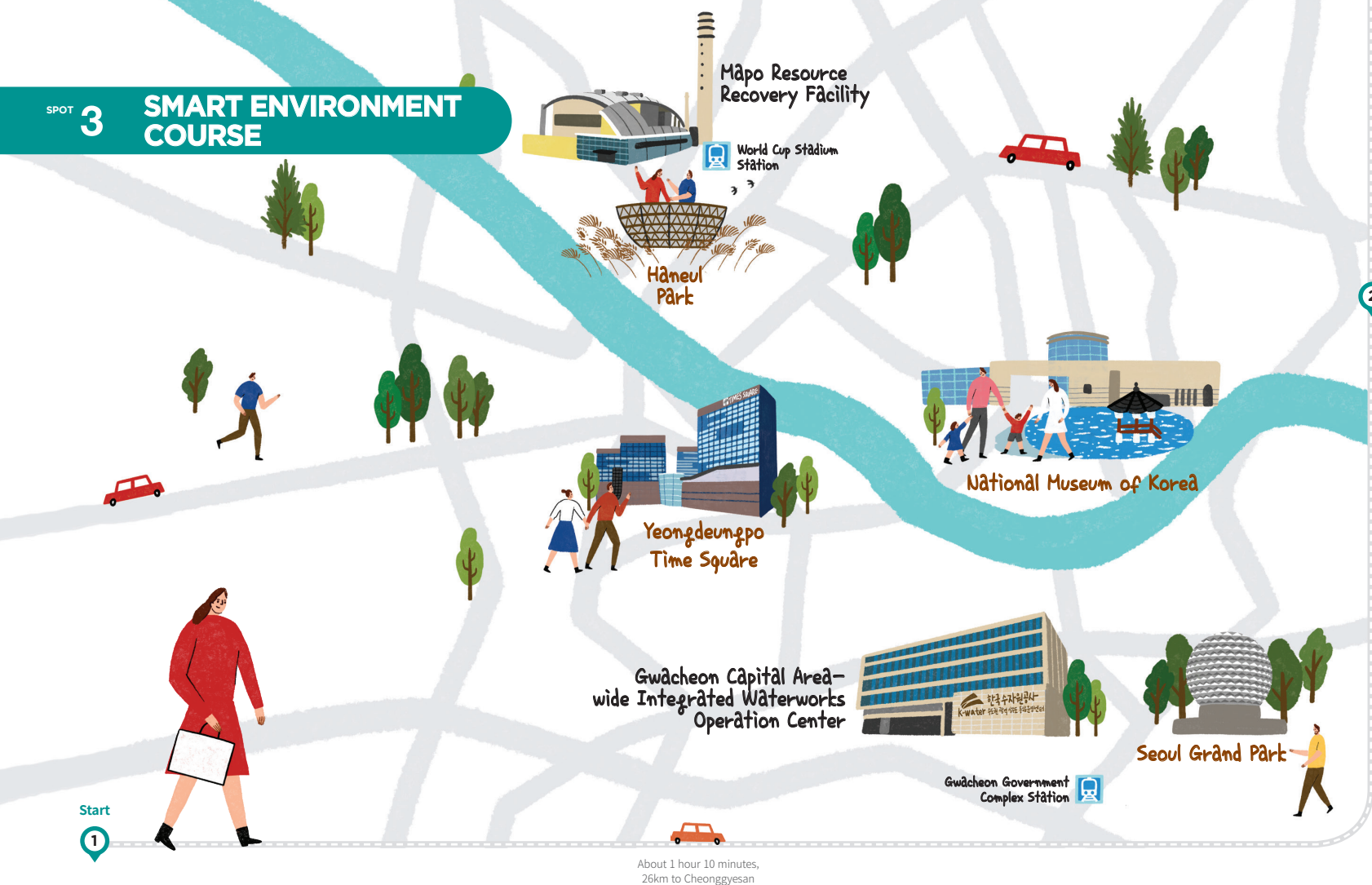
The center provides services such as traffic facility management/operation, highway emergency response, and real-time highway traffic information. Visitors can tour the traffic control room and the TV studio for traffic broadcasting.



- 246, Daewangpangyo-ro, Bundang-gu, Seongnam-si, Gyeonggi-do (20-minute walk from Jeongja Station)
- Mon~Fri (10:00~16:00, excluding lunch time)
Closed on public holidays, substitute holidays, and Labor Day * Currently closed for tour
- +82-1588-2504



SMART ENVIRONMENT COURSE



Start

1

Gwacheon Capital Area-wide Integrated Waterworks Operation Center

The center, which has integrated water management system, is responsible for providing safe drinking-water. For this, it adopted a rapid response system to deal with water demand and accidents, using real-time monitoring and effective facility management.

- 11, Gyoyugwon-ro, Gwacheon-si, Gyeonggi-do (6 minutes on foot from Government Complex Gwacheon Station)
- Monday-Friday (09:00-18:00, excluding lunch time)
Closed on public holidays, substitute holidays, and Labor Day
- +82-2-2150-0240



Mapo Resource Recovery Facility

World Cup Stadium Station

Haneul Park

Yeongdeungpo Time Square

National Museum of Korea

Seoul Grand Park

Gwacheon Government Complex Station

About 1 hour 10 minutes,
26km to Cheonggyecheon

2



Mapo Resource Recovery Facility

It is an eco-friendly energy facility where waste is hygienically incinerated and the high-pressure steam generated at this moment is provided as a resource for heating. Visitors can tour the facility and visit the resource circulation and recycling promotion hall.

- 86, Haneulgongwon-ro, Mapo-gu, Seoul (20 minutes by bus from World Cup Stadium Station)
- Tour operation: Weekdays 10:00 and 14:00
Closed on public holidays, substitute holidays, and Labor Day
- +82-2-374-8181

SMART SPOT

Cooling Fog

Water is sprayed as mist, and it meets hot air and gets vaporized, lowering the ambient temperature and reducing fine dust.

- Corelink Co., Ltd.
- +82-1566-6017



Copyright
(© Gangseo-gu Office)

- Gangseo-gu Office Intersection, Hwagok-ro, Gangseo-gu, Seoul
- 09:00~20:50 (During the hot summer season)

SMART SPOT

Automatic Recyclable Collector

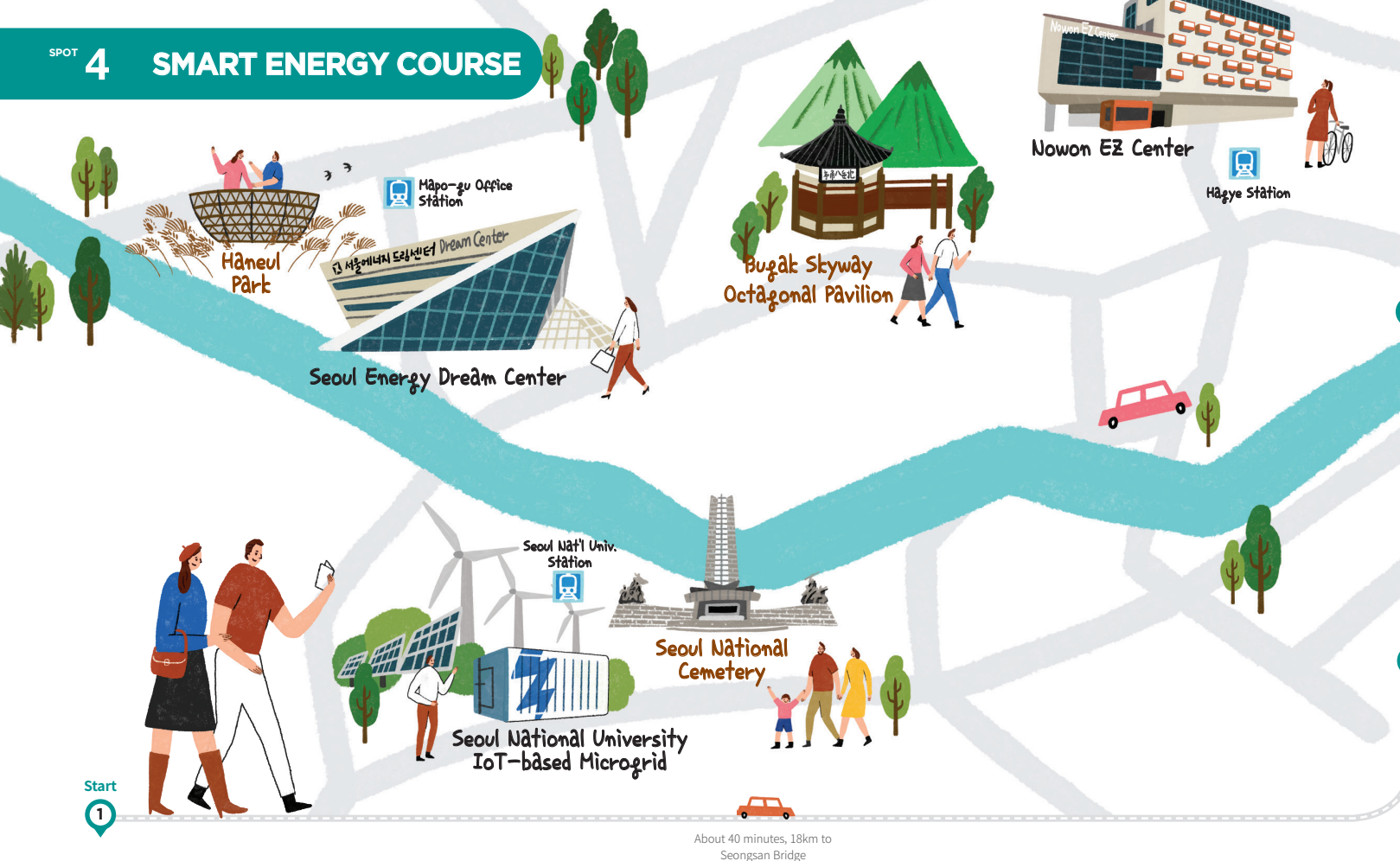
When inserting cans or plastic bottles, objects are automatically recognized and classified by type.

- Superbin Co., Ltd.
- @ info@superbin.co.kr
- +82-1600-6217

- 48, Jangseungbaegi-ro 19-gil, Dongjak-gu, Seoul
- 24/7



SPOT 4 SMART ENERGY COURSE



Seoul National University IoT-based Microgrid

"Microgrid" is an eco-friendly technology that significantly reduces power consumption and greenhouse gas emissions by using self-power generation, new and renewable energy, and ESS. Visitors can watch PR videos and tour the energy control center and solution implementation cases.

- 📍 Building No.130, Seoul National University, 1 Gwanak-ro, Gwanak-gu, Seoul (15 minutes by bus from Seoul Nat'l Univ. Station)
- 🕒 Mon-Fri (09:00 ~ 18:00)
Public holidays, substitute holidays, school anniversary (Oct 15th)
- ☎ +82-2-880-5114



About 40 minutes, 18km to Seongsan Bridge

SMART SPOT

EV Charging Street Lights

It is an EV charger using street lights, and it is possible to charge EVs and personal mobility devices like e-scooters at the same time.

- 🏢 Guardian E&G Co., Ltd.
- @ guardian0114@naver.com
- ☎ +82-31-451-3310



- 📍 Yangcheon Cultural Hall street parking lot, 367, Mokdongseo-ro, Yangcheon-gu, Seoul
- 🕒 24/7



Nowon EZ Center

Nowon EZ Center is a building where the concept of "zero energy," which produces electricity with renewable energy while minimizing energy loss, is fully implemented, and visitors can see what an eco-friendly house is by visiting the PR hall composed of experiential contents.

- 📍 97, Hangulbiseok-ro, Nowon-gu, Seoul (7 minutes on foot from Hage Station)
- 🕒 Mon-Fri (09:00 ~ 18:00)
Closed on Saturdays, Sundays and statutory holidays
- ☎ +82-2-978-7800

Seoul Energy Dream Center

The center introduces architectural models and eco-friendly technologies for the realization of "zero energy," and operates education programs to raise awareness about climate change. Visitors can also experience zero energy monitoring and zero house making.

- 📍 14, Jeungsan-ro, Mapo-gu, Seoul (20 minutes on foot from Mapo-gu Office Station)
- 🕒 Tuesday-Sunday (10:00 ~ 17:00)
Public holidays, substitute holidays, Labor Day, every Monday, opening anniversary (12/12)
- 🌐 <https://eng.seouldc.or.kr/>



SPOT 5 ICT SOLUTION COURSE



The Smartium

As a complex exhibition space for promoting the government's housing/urban policies, smart city and smart home, the Smartium lets visitors view and experience technology examples that show future innovation in residential environment and eco-friendly energy.



- 206, Bamgogae-ro, Gangnam-gu, Seoul (5 minutes by bus from Suseo Station)
- Monday - Friday (10:00 - 17:00), Saturday (10:00 - 16:00) Public holidays, substitute holidays, Labor Day * Currently closed for tour
- <https://thesmartium.lh.or.kr/eng/index.asp>

KT Square

KT Square consists of Gallery 130 which shows Korea's 130-year telecommunication history and Gallery Future which is an experience zone of the latest ICT technologies. Visitors can see how life will change in areas like medicine, security, energy, and VR.

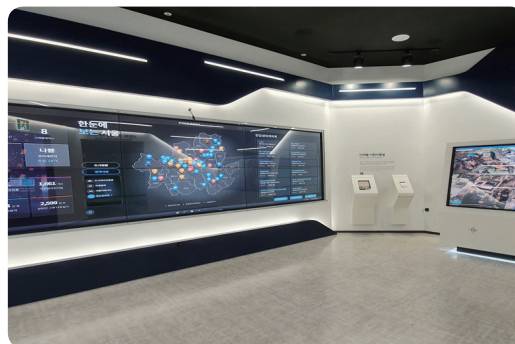


- 178, Sejong-daero, Jongno-gu, Seoul (2 minutes on foot from Gwanghwamun Station)
- Monday - Sunday (09:00 - 18:00) Labor Day, Lunar New Year's Day/Thanksgiving Day
- +82-1577-5599

Smart Seoul Exhibition Hall

Visitors can see and experience various data-driven services and policies under the theme of "Seoul, a city where citizens' lives change based on data."

- 110, Sejong-daero, Jongno-gu, Seoul (1 minute on foot from City Hall Station)
- Monday - Sunday (10:00 - 18:00) New Year's day, Lunar New Year's Day Thanksgiving Day, Every month's last Sunday
- +82-2-120



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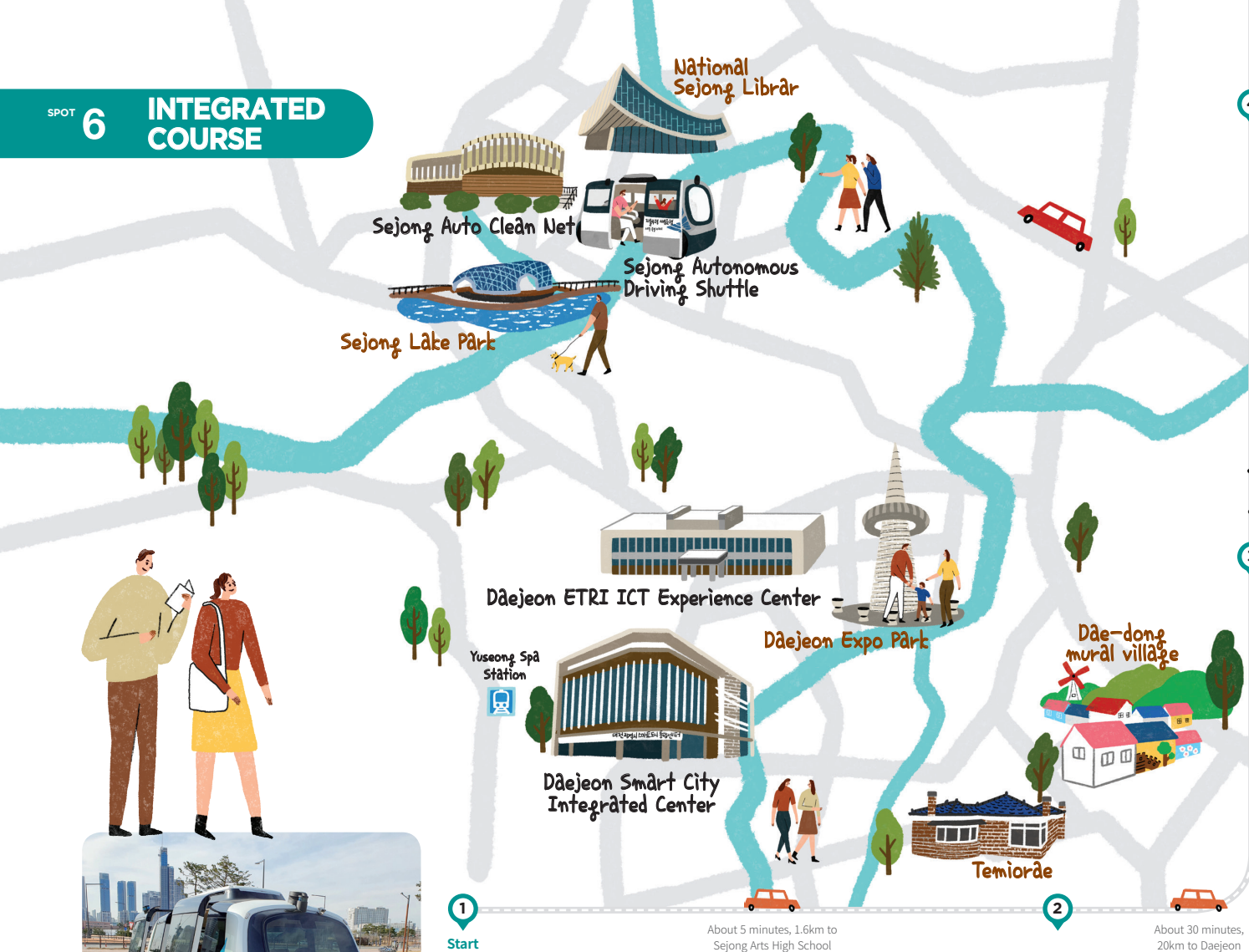
SK T.um

SK T.um consists of technologies in the 4th industrial revolution and a decent tour to "the future city in 30 years." Visitors can experience various contents, such as robot gates, hyperloops, and hologram meetings.

- 65 Eulji-ro, Jung-gu, Seoul (2 minutes on foot from Eulji-ro 1-ga Station)
- Mon-Fri (09:00 ~ 18:00) Public holidays, substitute holidays, Labor Day, the last Monday of every month * Currently closed for tour, and online program is available
- <https://tum.sktelecom.com/eng/main.do>



INTEGRATED COURSE



1
Start

SMART SPOT

Sejong Autonomous Driving Shuttle

The electric vehicle runs autonomously in Sejong Central Park, and passengers can experience a non-stop circular operation and the demonstration of features such as an emergency stop.

■ Unmanned Solution Co., Ltd. @ums@unmansol.com
☎ +82-2-3217-6771

📍 60, Jungang-gongwon-ro, Yeongi-myeon, Sejong
🕒 Mon-Fri (10:00 ~ 15:00)
☎ +82-2-3217-6771



Sejong City, which has obtained both international and domestic smart city certifications, has been selected as a national pilot city and is being developed as a test bed for convergence of the new technologies.

4

Daejeon Smart City Integrated Center

The center implemented "5 Linked Services for Citizen's Safety" for the 1st time among Korea's metropolitan cities to make Daejeon safer. Visitors can see details of the services, such as police/fire emergency dispatch support, police emergency video support, emergency response to disaster, and support for the social weak.

📍 22, Gyeryong-ro 132beon-gil, Yuseong-gu, Daejeon
(5 minutes on foot from Yuseong Spa Station)
🕒 Monday - Friday (10:00 - 16:00) / Public holidays, substitute holidays
☎ +82-42-270-3465



3

About 20 minutes, 9 km to
Mannyeon Bridge

Daejeon ETRI ICT Experience Center

The center has a collection of various technological achievements of ETRI, Korea's leading IT research institute, where visitors can experience contents such as AR interactive system, VR safari experience, automatic interpretation app, and digital portrait.

📍 218, Gajeong-ro, Yuseong-gu, Daejeon
🕒 Mon-Fri (09:30 ~ 17:00)
Public holidays, substitute holidays, Labor Day, founding anniversary (4/6)
* Currently closed for tour, and online program is available
☎ +82-1466-38



2

About 30 minutes,
20km to Daejeon

Sejong Auto Clean Net

Clean Net is an advanced garbage collection facility that uses transport pipes instead of garbage trucks. Visitors can see the real-time monitoring system and the waste treatment system such as centrifuge treatment, cooling, and deodorization.

📍 170-17, Gareum-ro, Sejong
🕒 Monday - Friday (14:00 - 17:00)
Public holidays, substitute holidays
☎ +82-44-120



Roaming and Wi-Fi

Internet access is available all over Korea, and its speed and penetration rates are among the best in the world. Wi-Fi is available at airports, hotels, tourist information centers, as well as public transportation, restaurants and cafes. Tourists can access the internet by logging into Wi-Fi hotspots run by Korean mobile carriers, such as KT, SKT, and LG U+, or by paying with a credit card. Prepaid cards are available at most convenience stores(CVS) and the cost is 1,000 won per hour or 3,000 won per day. Tourists who need to stay connected to the internet can rent a smartphone or portable Wi-Fi router at Incheon International Airport or Gimpo International Airport. After making a reservation online, it can be picked up at the mobile phone rental desk of Korean mobile carriers, and can also be rented at major tourist attractions such as Seoul Station. Mobile phone rental service: Mobile phone rental service is available for foreign tourists

Mobile phone rental service: Mobile phone rental service is available for foreign tourists

• SKT : www.sktrouming.com • KT : roaming.kt.com • LG U+ : lgrouming.uplus.co.kr

How to make an international call in Korea

After dialing one of the international call codes (001, 002, 005, 008, 00365, 00700, 00770), dial the country code, area code and phone number.

(i.e.) When calling the US : 001(international call code) + 1(country code) + 555(area code) + 123-4567(phone number)

Red Angel

At tourist attractions, such as Myeong-dong, Namdaemun Market, Sinchon, Namdaemun, Bukchon, Hongdae, Samcheong-dong, Gwangjang Market, and Express Bus Terminal, a guide in a red uniform with  mark provides interpretation, introduction to attractions, directions, and more.

Namdaemun Market, Samcheong-dong: 09:30 Bukchon : 09:30~18:30 (Summer), 09:00~18:00 (Winter)

Myeongdong, Sinchon, Express Bus Terminal, Gwangjang Market, Dongdaemun, Hongdae: 10:00-19:00

Smart Sightseeing



01. One More Trip

'One More Trip', operated by the Seoul Tourism Organization, is a portal site in which you can easily find and purchase various experiential tourism products and video content through the web (www.onemoretrip.net) and social media.



02. Visit Korea

It is an application that provides information about beautiful tourist attractions, foods, accommodation, shopping centers, etc., as well as information about directions and public transportation.



03. Discover Seoul Pass

It is a "free pass" tourist card that allows users to use Seoul's major tourist attractions for 24 hours, 48 hours, and 72 hours. It can also be used as a transportation card, so you can use public transportation after top-up. The app makes it more convenient to use the mobile pass.

Basic rules for social distancing during COVID-19



1. Stay at home for 3-4 days if you are sick



2. Keep two arms' length apart from other people



3. Wash your hands for 30 seconds



4. Cover the cough with your sleeve



5. Ventilate at least twice a day



6. Disinfect regularly

What if I have COVID-19 symptoms while traveling?

- If you develop fever and respiratory symptoms (cough, sore throat, etc.), stop traveling and return home immediately.
- Self-quarantine for 3-4 days, get enough rest and watch the progress.
- Avoid meeting people around you as much as possible and minimize going out.
- If the symptoms worsen, contact the local public health center or call 1339, area code +120 and follow the instructions.
- If the symptoms disappear, after treatment and rest, return to daily life gradually.

HOW TO USE MEANS OF TRANSPORTATION

Transportation in Seoul

If a transfer is done within 30 minutes of getting off public transportation in Seoul, a discount is applied. (Between 21:00 and 07:00, a discount is applied to a transfer within one hour) To get a discount, you need to tap your transportation card on a scanner when getting off a bus or a subway. Please note that the transfer discount does not apply when taking the same number of bus or the same subway line.

Recommended Mobile Apps



Subway

The Seoul Subway consists of 9 lines, from Line 1 to Line 9. It is connected to metropolitan lines, such as Suinbundang Line, Shinbundang Line, Airport Railroad, Gyeongui-Jungang Line, Gyeongchun Line, and Gyeonggang Line, forming the Seoul Metropolitan Subway system. Each line is color-coded, and the line number and station numbers are written to help passengers easily identify.



Single-use subway card

Single-use cards, which are issued at the vending machine in a subway station, can be used when taking the subway. A deposit of 500 won must be added to the fare, and the deposit can be refunded by inserting the card into the card return machine at the station of arrival.

Bus

Depending on courses, Seoul city buses are distinguished by color (Fares: based on fares paid in cash)

Blue bus	For long distances in downtown Seoul ₩1,300~
Green bus	Connecting between blue bus stops and subway stations, for short distances ₩1,300~
Yellow bus	Circulating downtown Seoul ₩1,200~
Red bus	Express bus connecting Seoul and cities in Gyeonggi Province ₩2,400~

Taxi

There are standard, deluxe, and jumbo taxis in Seoul, and taxis for foreigners are also in operation.



Taxi for foreign visitors: Drivers can speak English, Chinese, and Japanese, and reservations can easily be made by phone or through the website. However, all reservations must be made 24 hours before using the taxi.

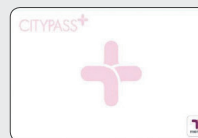
₩ Fares vary depending on course

☎ +82-1644-2255

Transportation cards available in Seoul

01 T-money

It is a prepaid card that can be used not only for transportation, including airport buses, metropolitan buses, subways, and taxis, but also in CVS, pay phones, and coin lockers. When getting on/off the transportation, you must tag the card on a scanner to get a transfer discount.



Place of purchase T-money affiliated CVS and T-money station service center in the stations of subway lines 1~8

Fare A card itself costs 2,500 won, and top-up can be done in the unit of 1,000 won.

Card refund For refund, visit the refund office to receive a full refund of the card balance in cash, excluding fees.

Refund available at

- GS25: If amount is less than 20,000 won
- 7-Eleven: If amount is 20,000 won or less
- CU, Ministop, E-Mart 24 : If amount is 30,000 won or less
- T-Money Service Center at Metro stations: If amount is 50,000 won or less
- Banks, T-money HQ (located in front of Seoul Station), mobile application: If amount is 500,000 won or less

※ For more information, visit pay.tmoney.co.kr

02 MPASS

MPASS is a transportation pass for foreign users. Using MPASS, you can use the Seoul Metropolitan Subway, city buses, and Airport Railroad up to 20 times a day. An MPASS card can be used as a T money card, so you can top-up the card and use it for payment at T-money affiliated stores including CVS or taxis.



Place of purchase Gate 5, 10 on the 1st floor of the Arrival Hall in Incheon Airport, Myeongdong tourist information center (Euljiro 1-ga station exit 5), T-Money Town (Seoul station exit 10)

Fare 1-day pass 15,000 won, 2-day pass 23,000 won, 3-day pass 30,500 won, 5-day pass 47,500 won, 7-day pass 64,500 won (3,000 won discount for purchases after 5 pm)

Refund The prices include a 5,000-won deposit. When the pass is returned, 4,500 won is refunded.

REQUIRED AND EMERGENCY CONTACTS

Sightseeing Shuttle Bus in Seoul

EG TOUR BUS

It is a shuttle bus only for foreigners, and it departs from Insa-dong and Hongik Univ. Station and to major tourist attractions in Gyeonggi Province.

E Course (Traditional Culture Experience Theme)

Suwon Hwaseong Fortress, Suwon Nammun Market, Korean Folk Village

Course F (History Experience Theme)

Anseong Farmland, Icheon Ceramics Village (Mug DIY Experience), Namhansanseong Fortress

G course (unique experience theme)

Gimpo Art Village, Daemyeong Port Fish Market, Gimpo Hamsang Park + Pyeonghwa Nuri-gil, Ilsan Alive Star

☎ +82-2-365-1500 / www.eg-shuttle.com



Share Bike in Seoul

Ttareungyi

Ttareungyi is a bicycle rental system in Seoul. Depending on the frequency of use, various passes are available, including a 1-day pass (non-members can purchase 1-day pass only).

How to use

- ① Install the Ttareungyi app
- ② Purchase a pass and confirm the rental number (8 digits)
- ③ Select a bike and enter the rental number
- ④ Rental - Detach the lock from the terminal
- ⑤ Return - Return to any rental station in Seoul and place the bike on an empty docking station (if there is no empty station, connect another bike's lock to the bike and complete return)



☎ +82-1599-0120

Website www.bikeseoul.com



Need help?



Fire fighting

Fire, first aid, disaster
(English, Chinese, Japanese)



Police

Crime and theft
(English, Chinese, Japanese)



Dasan Call Center

Seoul Tourism and general assistance
(English, Chinese, Japanese, Vietnamese)



Tourism Interpretation

Tourism information and complaints
(English, Chinese, Japanese, Russian, Vietnamese, Thai, Malay, Indonesian)

Tourist information center

Name	Contact	Name	Contact
Itaewon Tourist Information Center	+82-2-3758-0942 (underground) +82-2-749-9221 (in front of Hamilton Hotel)	Seoul Global Culture Experience Center	+82-2-3789-7961
Samilgyo Tourist Information Center	+82-2-720-0872	Gangnam Tourist Information Center	+82-2-3445-0111
Gwanghwamun Tourist Information Center	+82-2-735-8688	Songpa Tourist Information Center	+82-2-421-0970
Citizens' Office Tourist Information Center	+82-2-739-7755	Naminsa Tourist Information Center	+82-2-737-7885
Dongdaemun Tourist Information Center	+82-2-2236-9135	Insadong Tourist Information Center	+82-2-734-0222
Namdaemun Market Tourist Information Center	+82-2-752-1913	Samcheong-ro Tourist Information Center	+82-2-723-9472
DDP Tourist Information Center	+82-2-2153-0307	Insadong Public Relations Center	+82-2-737-7890
Sinchon Tourist Information Center	+82-2-363-7832~3	Gyeongbokgung Palace Tourist Interpretation Center	+82-2-738-9171
Hongik University Tourist Information Center	+82-2-323-2240	Seoul Station Tourist Information Center	+82-70-4224-4596
Incheon Airport Terminal 1 Tourist Information Center	+82-32-743-3270,3272	Yongsan Station Tourist Information Center	+82-70-4224-4597
Incheon Airport Terminal 2 Tourist Information Center	+82-32-743-3269	Yeongdeungpo Tourist Information Center	+82-2-2675-5600
Myeongdong Tourist Information Center	+82-2-778-0333	Mapo Tourist Information Center	+82-2-334-7878
Gimpo Airport Tourist Information Center	+82-2-2660-2486~7	Seoullo 7017 Tourist Terminal	+82-2-312-1697
K-style Hub of Korea Tourism Organization	+82-2-729-9497~9	Seoul Danurim Tourist Center	+82-1670-0880

Seoul Metropolitan Area

